



NeuroSteps<sup>®</sup>

Developing People

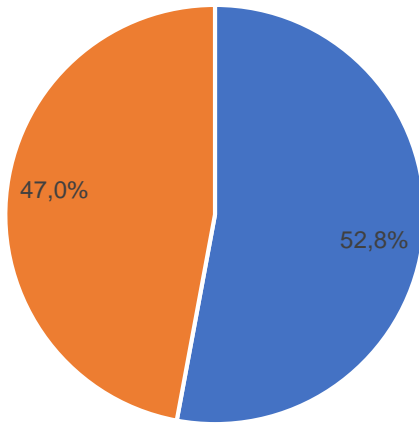
**As long as the unconscious does not become conscious, the subconscious will continue directing your life and you will call it destiny.**

Carl Gustav Jung

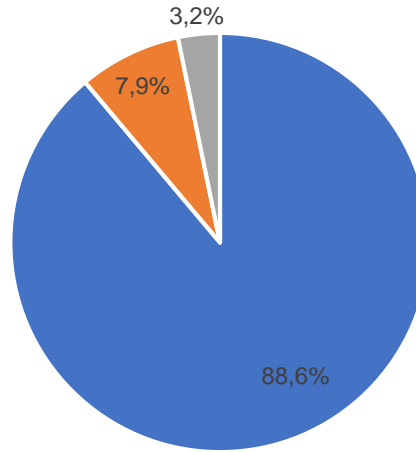


# PERCEPCIONES SESGADAS...

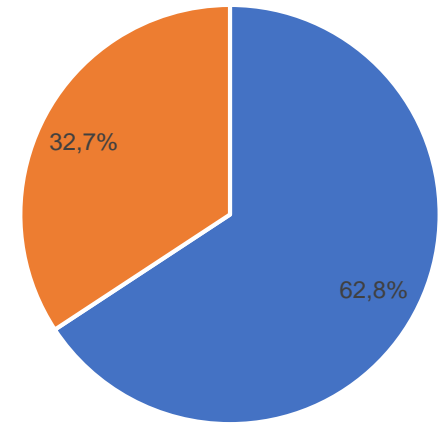
- **Somos muy buenos conductores ...** El 97% pensamos que conducimos igual o por encima de la media.
- **Vestimos muy bien y somos muy buena gente ...** Nadie (0,1%) pensamos que vestimos “Mal” o “Muy mal” o que somos “Malas” o “Muy malas” personas.
- **Somos guap@s ...** Sólo un 0,7% pensamos que somos “Feos” y un 0,1% que somos “Muy Feos”.
- **Escuchamos mucho ...** Más del 96,1% pensamos que escuchamos igual o por encima de la media.
- **Estamos muy contentos ...** Sólo un 1,7% pensamos que tendemos a estar tristes.
- **Sabemos controlarnos ...** El 97,4% pensamos que somos capaces de regular nuestras emociones igual o por encima de la media.



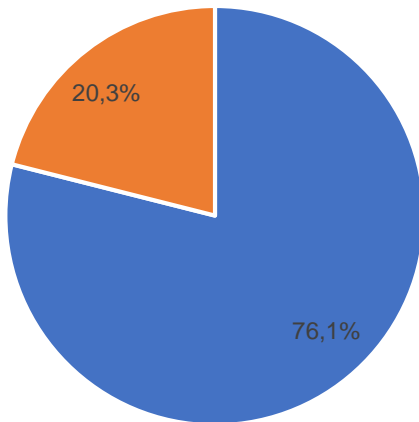
■ Men ■ Women



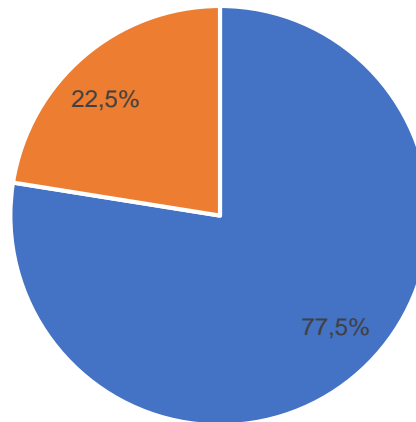
■ Right handed ■ Left handed ■ Amdidextrous



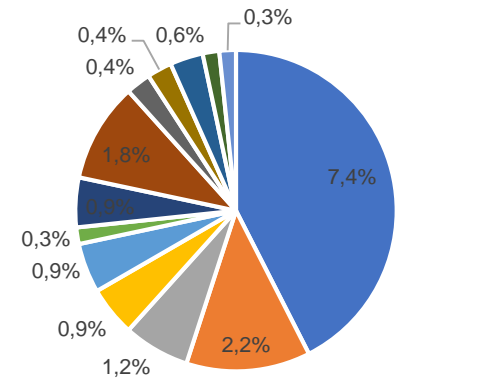
■ With children ■ With no children



■ Multilingual ■ Monolingual



■ Spanish ■ Other



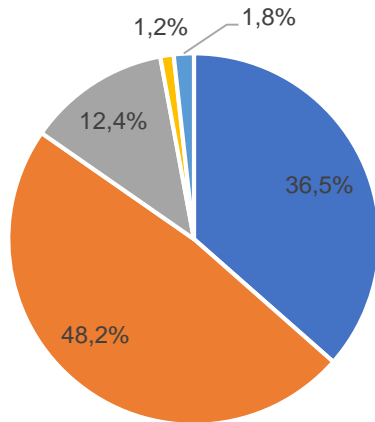
■ Italian ■ Saudi ■ Portuguese ■ Dutch  
 ■ Mexican ■ Argentinian ■ British ■ French  
 ■ Tunisian ■ Lebanese ■ German ■ Canadian  
 ■ Polish

Age (mean)	43
Age (maximum)	76
Age (mimimum)	21
Age (most repeated)	39

Total sample population	685
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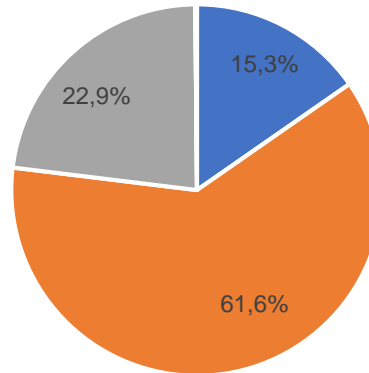
German, Polish, Czech Republic, Swiss, North American, Canadian, Turkish, Armenian, Eritrean, Jordanian, Syrian, Namibian, Nigerian, Indian, Singaporean, Peruan, Colombian, Venezolean, Chilenean, Paraguayan, ...

Are you a good driver?



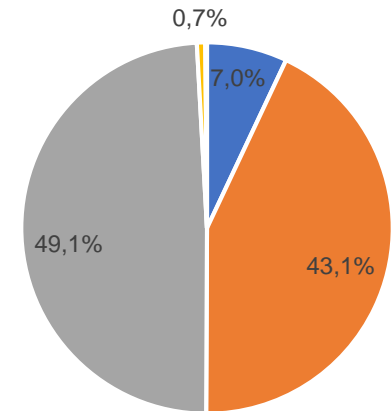
■ Very good ■ Good ■ Average ■ Bad ■ Very Bad

How do you dress?



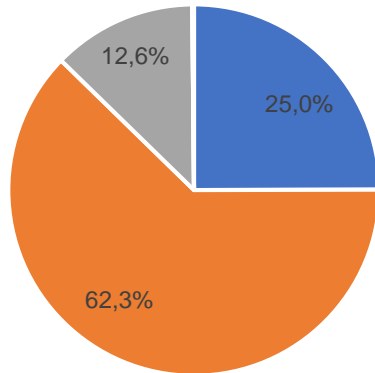
■ Very good ■ Good ■ Average ■ Bad ■ Very Bad

Are you good looking?



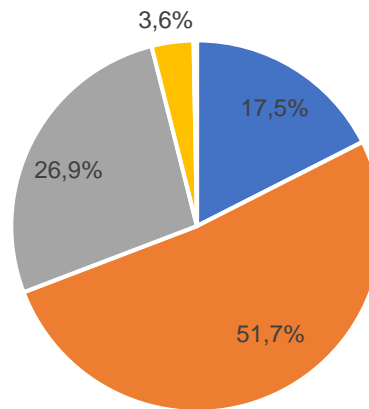
■ Very pretty ■ Pretty ■ Average ■ Ugly ■ Very ugly

Are you a good person?



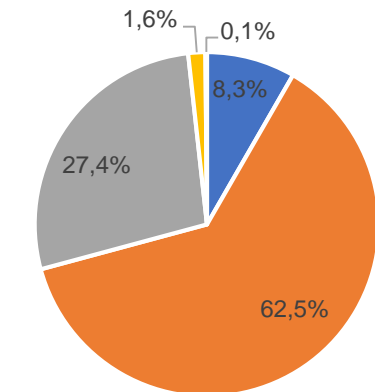
■ Very good ■ Good ■ Average ■ Bad ■ Very Bad

Are you a good listener?



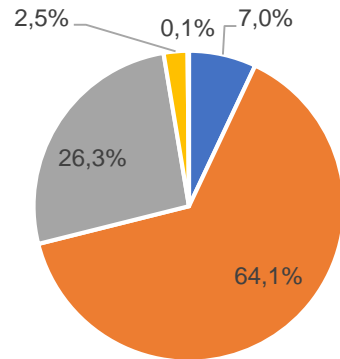
■ Very good ■ Good ■ Average ■ Bad ■ Very Bad

What is your predominant emotional state?



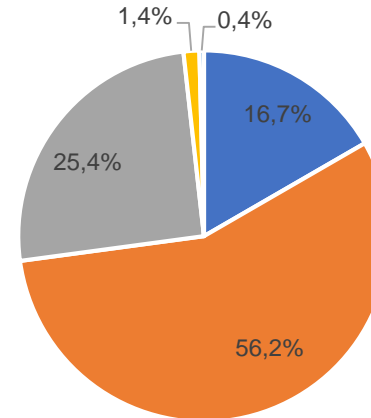
■ Very happy ■ Happy ■ Calmed ■ Sad ■ Very sad

Are you able to regulate your emotions?



■ Always    ■ Almost always    ■ Sometimes  
■ Almost never    ■ Never

Average



■ Very good    ■ Good    ■ Average    ■ Bad    ■ Very Bad

	5 / Very good / Very happy / Always		4 / Good / Happy / Almost always		3 / Average / Normal / Quiet / Sometimes		2 / Bad / Ugly / Sad / Almost never		1 / Very bad / Very ugly / Very Sad / Never	
	#	%	#	%	#	%	#	%	#	%
Are you a good driver?	250	36,5%	330	48,2%	85	12,4%	8	1,2%	12	1,8%
How do you dress?	105	15,3%	422	61,6%	157	22,9%	0	0,0%	1	0,1%
Are you good looking?	48	7,0%	295	43,1%	336	49,1%	5	0,7%	1	0,1%
Are you a good person?	171	25,0%	427	62,3%	86	12,6%	0	0,0%	1	0,1%
Are you a good listener?	120	17,5%	354	51,7%	184	26,9%	25	3,6%	2	0,3%
What is your predominant emotional state?	57	8,3%	428	62,5%	188	27,4%	11	1,6%	1	0,1%
Are you able to regulate your emotions?	48	7,0%	439	64,1%	180	26,3%	17	2,5%	1	0,1%
Average	114	16,7%	385	56,2%	174	25,4%	9	1,4%	3	0,4%





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